Centering Community Voice: Nonprofit–City Partnerships and Arts-Based Engagement for Inclusive Environmental Planning

A partnership between:

Redmond
WASHINGTON

Centro Cultural Mexicano: Community

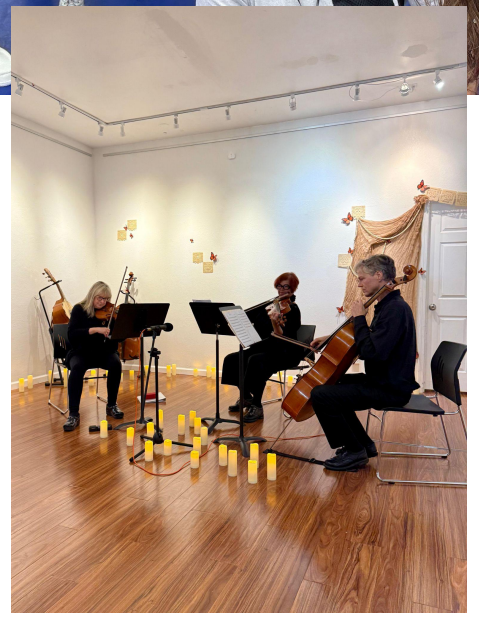












Centro Cultural Mexicano: Community

















Centro Cultural Mexicano: Programs

Art & Culture











Centro Cultural Mexicano: Programs

Basic Needs





Centro Cultural Mexicano: Programs

Education





Centro Cultural Mexicano: Programs

Support for Small Businesses









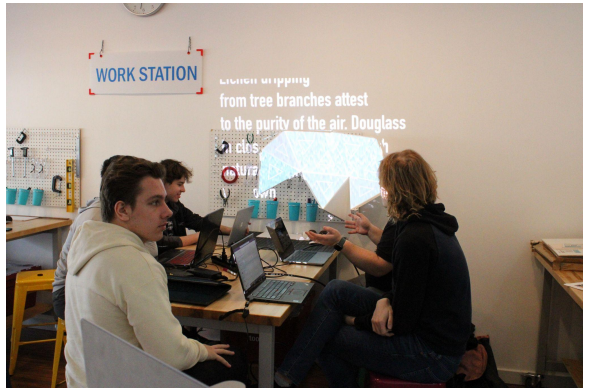


Centro Cultural Mexicano: Programs

Youth & Digital Equity









Centro Cultural Mexicano: Programs

“Voces Que Luchan E Inspiran”
Radio KXPA 1540 AM & Podcast











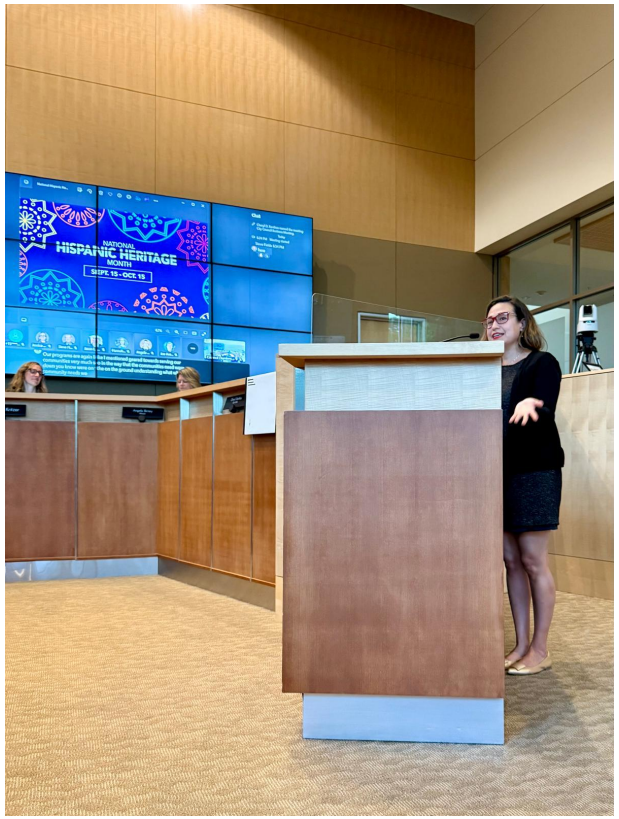
Centro Cultural Mexicano: Programs

Environmental Sustainability





Centro Cultural Mexicano: Advocacy







City of Redmond: Community Outreach & Engagement



Background

- Diverse Community
- Limited Non-Profit Landscape
- ESAP & City Priority to engage and uplift communities

Goals

- Reach beyond the “choir”
- Build ownership and catalyze personal action
- Make it fun!

Outcomes

- Accessible, Multi-lingual Outreach
- Culturally Relevant Programming & Action Opportunities
- Ongoing Feedback Loop between City, CBOs, and community

City of Redmond

Redmond's Five Big Moves



10 strategies and 62 actions will keep us on a path to carbon neutrality by 2050.

City of Redmond: Community Feedback

What we did:

- 4 paid community partnerships
- 3 workshops
- 6 commission presentations
- 6 formal tribal consultations
- 11 tabling events
- 186 community questionnaire responses



City of Redmond: Community Feedback Themes

- More **opportunities** to get involved
- More **education**
- **Varied and diverse** engagement strategies
- More programs to mitigate **affordability** barriers
- 10 Specific Actions from these feedback reports

Centro Cultural Mexicano: Environmental Sustainability Partnership

EcoArte & Acción: Creative Pathways to a Sustainable Redmond

- 2 bilingual & culturally responsive focus groups (adults & youth)
- 3 bilingual & culturally responsive art workshops
- Social media outreach campaign
- Radio program (KXPA 1340AM)
- World Environment Day Youth Competition







Centro Cultural Mexicano: Focus Groups

Key Finding: Residents are willing to adopt sustainable transportation options; however, systemic barriers related to infrastructure quality, service reliability, cost, and language-accessible information hinder widespread adoption.

Cross-Cutting Themes

1. **Safety First:** Both groups prioritized personal safety through adequate lighting, high-quality infrastructure, and strict traffic enforcement.
2. **Information Gap:** Many residents are unaware of existing programs and resources, highlighting the need for proactive, multilingual communication.
3. **Equity Concerns:** Transportation improvements must reach all neighborhoods, not just downtown or affluent areas.
4. **Willingness to Change:** Strong community interest in sustainable options when barriers are removed.

Barriers to Sustainable Transportation in the City of Redmond

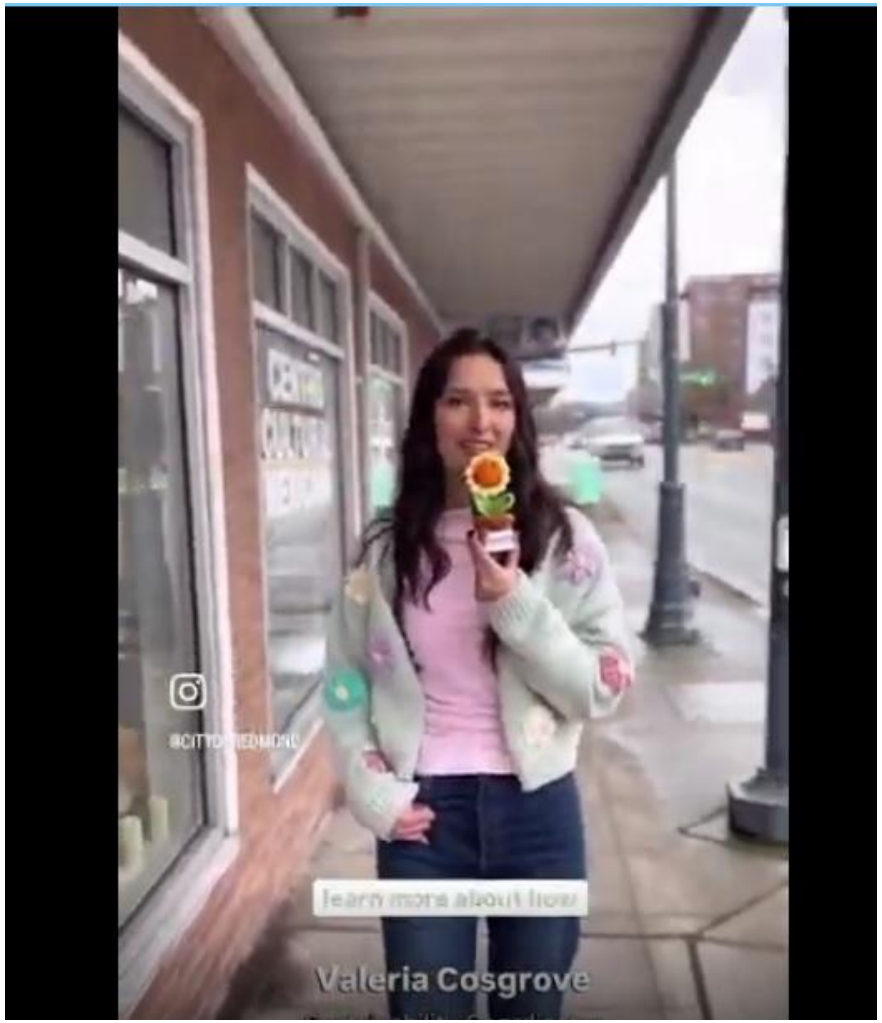
1. Public Transit Deficiencies
2. Transportation Infrastructure Challenges
3. Economic barriers to purchasing an electric vehicle (EV)
4. Electric Vehicle Infrastructure Limitations
5. Education and Outreach Gaps
6. Public Transit: Expand routes/frequency; improve safety & cleanliness; add real-time updates; increase affordability & digital payment; pilot on-demand and free transit days
7. Biking: Build protected lanes; improve safety/enforcement; expand bike-share + transit integration; maintain infrastructure; promote education & events
8. Pedestrians: Repair/expand sidewalks; enhance crossings & lighting; add amenities; promote walkable, mixed-use neighborhoods; support community engagement
9. Electric Vehicles: Provide incentives; expand charging access; increase education & test drives

Partnership Outcome

Implemented Feedback:

- 3.1 Complete bicycle network
- 3.2 Increased transit service through advocacy and/or local revenue
- 3.4 Ebike incentives and subsidies
- 3.6 Connect HOA and MF properties to EV resources, grants, TA
- 3.7 EV Car share pilot
- 4.1, 5.4 Education (Recology)
- 4.9 Informational resource of how circular economy works within City
- 5.1 Communication network of trusted messengers; Address limited English proficiency
- 5.3 Partnerships to build capacity
- BONUS: Green Point / Resource Recovery Center with Recology

Take a look!



Video Social Media

Thank you!



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https://www.redmond.gov/

https://www.redmond.gov/1493/Environmental-Sustainability