



Board Member Expectations

The Washington State Public Health Association (WSPHA) is currently seeking candidates for its Board of Directors. WSPHA is one of the longest standing affiliates of the American Public Health Association and has been promoting the public's health since 1934. The WSPHA Board of Directors governs the overall execution of the organization's mission. Principally, the Board manages organizational finances, sets long-term priorities for programs, and contributes to conference and other programmatic planning and implementation efforts. Additionally, the Board oversees the Executive Director, who is responsible for day-to-day management of WSPHA programs and operations. Together, the members of the Board contribute the educational, management, legal, financial and programmatic skills needed to ensure long-term organizational stability and ensure year-to-year excellence.

The Board of Directors has fiduciary and legal responsibilities for WSPHA as defined by Washington State. In addition, Board members shall:

- Serve a 2-year term, with an option for re-nomination.
- Attend regular Board meetings (11x/yr.).
- Participate in email and in-person votes.
- Participate on at least one Board committee.
- Attend Legislative Education Day.
- Attend the Annual Conference.
- Seek sponsorship for the Annual Conference.
- Participate on the Annual Conference Content Advisory Team (CAT).
- Make a personal contribution of time and/or financial, based on personal means/ability.

This form will be used by the Board Development Committee and the Board of Directors to vet all candidates and to generate a Board slate for a general election at the Annual Business Meeting tentatively planned for October 11, 2024. The Board is committed to a strong and diverse set of candidates who reflect the skill-set, geographic, ethnic, and professional diversity of our state. The Board is very interested in recruiting members new to the public health field as well as experienced individuals.

Additional criteria that the Board may consider

- Understanding of racism as a public health crisis and health inequities present in society, as well as personal lived experiences.
- The background and expertise that nominees have in public health and healthcare settings at a system-wide level.
- Direct fundraising experience or giving (either as a corporate or philanthropic funder).
- Experience in nonprofit advocacy, professional development or organizational leadership through service on a nonprofit Board or as a current or past executive level staff of at least a medium-sized nonprofit.

- Agency-wide strategic planning leadership.
- Knowledge of relevant players in professional development/training for public health field in Washington, understanding of healthcare reform context.
- Support of the public health accreditation standards and quality improvement work.
- Commitment to a prevention focus at the national and state levels of the public health system.
- Awareness and experience of the intersection of public health and politics.
- Understanding emerging trends in professional development and public health policy issues, including funder interests in these issues.